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Flag Protection: A Brief History and Summary of Recent Supreme Court Decisions and Proposed Constitutional Amendment

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John Luckey
Legislative Attorney
American Law Division

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Summary

Many Members of Congress see continued tension between “free speech” decisions of the Supreme Court, which protect flag desecration as expressive conduct, and the symbolic importance of the United States flag. Consequently, every Congress that has convened since those decisions were issued has considered proposals that would permit punishment of those who engage in flag desecration. The 106th Congress narrowly failed to propose a constitutional amendment to allow punishment of flag desecration. Measures proposing similar amendments have been introduced in the 107th Congress. On July 17, 2001, one such proposal, H.J.Res. 36, was passed by the House.

This report is divided into two parts. The first gives a brief history of the flag protection issue, from the enactment of the Flag Protection Act in 1968 through current consideration of a constitutional amendment. The second part briefly summarizes the two decisions of the United States Supreme Court, *Texas v. Johnson* and *United States v. Eichman*, that struck down the state and federal flag protection statutes as applied in the context punishing expressive conduct.

In 1968, Congress reacted to the numerous public flag burnings in protest of the Vietnam conflict by passing the first federal flag protection act of general applicability. For the next 20 years, the lower courts upheld the constitutionality of this statute and the Supreme Court declined to review these decisions. However, in *Texas v. Johnson*, the majority of the Court held that a conviction for flag desecration under a Texas statute was inconsistent with the First Amendment and affirmed a decision of the Texas Court of Criminal Appeals that barred punishment for burning the flag as part of a public demonstration.

In response to *Johnson*, Congress passed a federal Flag Protection Act. But, in reviewing this Act in *United States v. Eichman*, the Supreme Court expressly declined the invitation to reconsider *Johnson* and its rejection of the contention that flag-burning, like obscenity or “fighting words,” does not enjoy the full protection of the First Amendment as a mode of expression. The only question not addressed in *Johnson*, and therefore the only question the majority felt necessary to address, was “whether the Flag Protection Act is sufficiently distinct from the Texas statute that it may constitutionally be applied to proscribe appellees’ expressive conduct.” The majority of the Court held that it was not.

Congress, recognizing that *Johnson* and *Eichman* had left little hope of an anti-desecration statute being upheld, has considered in each Congress subsequent to these decisions a constitutional amendment to empower Congress to protect the physical integrity of the flag. In the 106th Congress, a resolution to propose an anti-desecration amendment passed the House by a vote of 305 to 124, but failed, by a vote of 63-37, to receive the necessary two-thirds vote in the Senate. At least four measures similar to the failed resolution are pending before the 107th Congress. One, H.J.Res. 36, passed the House by a vote of 298 to 125 on July 17, 2001.

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This report is divided into two parts. The first gives a brief history of the flag protection issue, from the enactment of the Flag Protection Act in 1968 through current consideration of a constitutional amendment. The second part briefly summarizes the two decisions of the United States Supreme Court, *Texas v. Johnson* and *United States v. Eichman*, that struck down the state and federal flag protection statutes as applied in the context punishing expressive conduct.¹

History

In 1968, in the midst of the Vietnam conflict, Congress enacted the first Federal Flag Protection Act of general applicability.² The law was occasioned by the numerous public flag burnings in protest of the war.³ For the next 20 years, the lower courts upheld the constitutionality of the federal statute and the Supreme Court declined to review these decisions.⁴

¹For a more detailed discussion of these cases, see, John Luckey, *Texas v. Johnson: Flag Desecration and the First Amendment*, CRS Report 89-394 (June 29, 1989) and John Luckey, *United States v. Eichman: the Flag Protection Act of 1989 Held Unconstitutional*, CRS Report 90-301 (June 19, 1990).

²P.L. 90-381, 82 Stat. 291 (1968), codified at 18 U.S.C. § 700. Prior to this Act there was an act which prohibited desecration of the flag in the District of Columbia.

³See, S.Rept. 90-1287, 90th Cong., 2nd Sess. 2 (1968).

⁴See, e.g. *Joyce v. United States*, 454 F.2d 971 (D.C. Cir. 1971), cert. den. 405 U.S. 969.; *United States v. Crosson*, 462 F.2d 96 (9th Cir. 1972), cert. den. 409 U.S. 1064; and *Kime v. United States*, 673 F.2d 1318 (4th Cir. 1982), cert. den. 459 U.S. 949.

However, during the 20-year period between enactment of the Flag Protection Act and its *Johnson* decision, the Supreme Court did visit the flag issue three times. Each time the Court found a way to rule in favor of the protestor and overturn a state conviction on very narrow grounds, avoiding a definitive ruling on the constitutionality of convictions for politically inspired destruction or alteration of the American flag.⁵ In *Street v. New York*,⁶ the Court overturned a state conviction for flag-burning, holding that the flag-burner was prosecuted for his words rather than his acts. In 1974, the Court overturned a prosecution by finding that the state statute was vague.⁷ In *Spence v. Washington*,⁸ the Court held that the taping of a peace symbol to a flag was expressive conduct and thus protected by the First Amendment. In both of these later cases the Court expressly referred to the federal statute in a positive manner.⁹

It was against this background, that the Supreme Court took the *Johnson* case. In 1984, during the Republican National Convention in Dallas, Texas, Johnson had participated in a demonstration protesting the policies of the Reagan administration. In front of the city hall, Johnson unfurled an American flag, which another member of the demonstration had taken from a flag pole and had given to him, doused it with kerosene, and set it on fire. He was charged with the desecration of a venerated object in violation of a Texas statute.¹⁰ Johnson was tried, convicted, and sentenced to one year in prison and fined \$2,000. The conviction was upheld by the Court of Appeals of the Fifth District of Texas at Dallas.¹¹ The Texas Court of Criminal Appeals reversed.¹² In a 5 to 4 decision, the U.S. Supreme Court affirmed this reversal on June 21, 1989,¹³ thus, in effect, holding that the flag protection statutes of 47 states and the federal statute could not be applied to a flag burning that was part of a public demonstration.¹⁴

⁵See, John Hart Ely, *Flag Desecration: A Case Study in the Roles of Categorization and Balancing in First Amendment Analysis*, 88 Harv. L. Rev. 1482 (1975) and Charles Tiefer, *The Flag-Burning Controversy of 1989-1990: Congress' Valid Role in Constitutional Dialogue*, 29 Harv. J. on Leg. 357 (1992).

⁶394 U.S. 576 (1969).

⁷*Smith v. Goguen*, 415 U.S. 566 (1974).

⁸418 U.S. 405 (1975).

⁹*Goguen*, at 582 and *Spence* at 415.

¹⁰Tex. Penal Code Ann. § 42.09 (1989).

¹¹706 S.W.2d 120 (1986).

¹²755 S.W.2d 92 (1988).

¹³*Texas v. Johnson*, 491 U.S. 397 (1989).

¹⁴Alaska and Wyoming do not have this type of statute. For a list of the citations to the state flag desecration statutes in effect at the time, see, *Texas v. Johnson*, at 428, n.1 (Rehnquist, C.J., dissenting) (1989). See, also, Vastine Davis Platte, *Flag Desecration and Flag Misuse Laws in the United States*, CRS Report 95-182 (March 29, 1995).

In response to this decision, Congress enacted the Flag Protection Act of 1989.¹⁵ The Act changed the focus of the protection granted the flag from protecting it against desecration, which the Court had ruled unconstitutional, to protecting its physical integrity. The primary purpose of amending the federal desecration statute was to remove any language which the courts might find made the statute one that was aimed at suppressing a certain type of expression. If the statute was neutral as to expression – for instance, if it proscribed all burning of flags – then, its proponents argued, the statute’s prohibitions might be judged under the constitutional test enunciated by the Court in *United States v. O’Brien*. Under the *O’Brien* test, which is less strict than First Amendment standards applied in expression cases, the government need only show that the statute furthers an important or substantial governmental interest, and that the restriction on First Amendment freedoms is no greater than is essential to the furtherance of that interest.¹⁶ All of the opinions in *Johnson* had recognized a governmental interest in protecting the physical integrity of the flag to some degree. Therefore, it was at least arguable that such a neutral statute would meet the second part of the test.

The new statute made criminal intentionally mutilating, defacing, physically defiling, burning, maintaining on the floor or ground, or trampling upon the flag of the United States. Exemption was given for conduct consisting of disposal of a worn or soiled flag. The term “flag of the United States” was defined to mean any flag of the United States, or any part thereof, made of any substance, of any size, in a form that is commonly displayed. Provision was made for expedited Supreme Court review of the constitutionality of the Act.

The Flag Protection Act of 1989 became effective on October 28, 1989. On that date protesters in Seattle Washington and Washington D.C. were arrested for violation of the new Act. These cases were dismissed upon findings that the Act was unconstitutional as applied to their burning a United States flag in a protest context.¹⁷ The D.C. and Seattle cases were appealed to the Supreme Court under the Act’s expedited review provision.¹⁸ On June 11, 1990, the Court announced its ruling.¹⁹ In another 5 to 4 decision,²⁰ the Court held that the Flag Protection Act of 1989 could

¹⁵P.L. 101-131 (H.R. 2978).

¹⁶See, *United States v. O’Brien*, 391 U.S. 367, 377 (1968).

¹⁷*United States v. Haggerty*, 731 F.Supp. 415 (W.D. Wa. 1990) and *United States v. Eichman*, 731 F.Supp. 1123 (D.D.C. 1990)..

¹⁸*United States v. Eichman*, 89-1433, and *United States v. Haggerty*, 89-1434.

¹⁹*United States v. Eichman*, 496 U.S. 310 (1990).

²⁰It should be noted that both *Johnson* and *Eichman* were 5 to 4 decisions with the division of the Court identical. Justice Brennan delivered the opinion of the Court, in which Justices Marshall, Blackmun, Scalia, and Kennedy, joined. The dissenting justices were Chief Justice Rehnquist, Justices Stevens, White, and O’Connor. Three of the majority justices are no longer on the Court, Justice Brennan being replaced by Justice Souter, Justice Marshall being replaced by Justice Thomas, and Justice Blackmun being replaced by Justice Ginsburg. One of the minority justices has been replaced, Justice White being replaced by Justice Breyer. With this large a changeover in the Court, one cannot predict the outcome of a similar case

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not be constitutionally applied to a burning of the flag in the context of a public protest.

In the summer of 1990, both Houses of Congress considered and failed to pass by the required two-thirds vote²¹ an amendment to the Constitution which would have empowered Congress to enact legislation to protect the physical integrity of the flag.

In each of the 104th, 105th and 106th Congresses, the House passed proposed Constitutional Amendments which would have authorized Congress to enact legislation to protect the flag from physical desecration.²² In the 104th Congress, the Senate considered a “flag” Amendment, but came three votes short of passing it.²³ In the 105th Congress, the Senate Judiciary Committee reported (without written report) an Amendment to authorize protection of the flag, S.J.Res. 40. The Senate did not bring this resolution to the floor for consideration. In the 106th Congress, S.J.Res. 14 failed, by a vote of 63-37, to receive the necessary two-thirds vote in the Senate.²⁴

In the 107th Congress, the proposals with the most cosponsors are S. J.Res. 7, introduced by Sen. Hatch on March 13, 2001 (51 cosponsors), and H.J.Res. 36, introduced by Rep. Cunningham on March 13, 2001 (258 cosponsors). Like the majority of their predecessors, these proposals would add the following to the Constitution:

The Congress shall have power to prohibit the physical desecration of the flag of the United States.

Separate proposals by Rep. Emerson, H.J.Res. 11 and H.R. 79, would allow both Congress and the States to prohibit flag desecration. Another proposal, H.Con.Res. 105, is a non-binding expression of the sense of Congress that Congress be empowered to prohibit flag desecration.

All of the foregoing proposals were referred to the Judiciary Committee of the House in which they were introduced. On July 17, 2001, the House passed H.J.Res.

²⁰(...continued)
with any great certainty.

²¹The vote in the House was 254 to 177 (34 votes short of two thirds). The vote in the Senate was 58 to 42 (9 votes short of two thirds).

²²In the 104th Congress, the House, by a vote of 312 to 120 passed H.J.Res. 79 CONG. REC. H6446 (daily ed. June 28, 1995) (record vote no. 431). In the 105th Congress, the House, by a vote of 310 to 114 passed H.J.Res. 54, 143 CONG. REC. H3755-56 (daily ed. June 12, 1997) (record vote no. 202). In the 106th Congress, the House, by a vote of 305 to 124 passed H.J.Res. 33, 145 CONG. REC. H4844 (daily ed. June 24, 1999) (record vote no. 252).

²³On December 12, 1995, the Senate, by a vote of 63 to 36, failed to pass S.J.Res. 31, 141 CONG. REC. S18394 (daily ed. December 12, 1995)(record vote no. 600)(with 99 Senators voting, 66 votes were required for passage).

²⁴146 CONG. REC. S1874 (daily ed. March 29, 2000)(record vote no. 48)

36 by a vote of 298 to 125.²⁵ Proponents of the measure emphasized the singular symbolic significance of the flag; opponents emphasized the importance of allowing political expression most hold objectionable.

Should Congress approve a proposed flag protection amendment by the required two-thirds majority of each House, the amendment would only become effective upon ratification by the legislatures of three-fourths of the states within seven years after submittal for ratification.

Texas v. Johnson

In *Texas v. Johnson*, the majority of the Court held that Johnson's conviction for flag desecration, under a Texas statute, was inconsistent with the First Amendment and affirmed the decision of the Texas Court of Criminal Appeals that held that Johnson could not be punished for burning the flag as part of a public demonstration.

The opinion outlined the questions to be addressed in a case where First Amendment protection is sought for conduct rather than pure speech. First, the Court must determine if the conduct in question is expressive conduct. If the answer is yes, then the First Amendment may be invoked, and the second question must be answered. The second question is whether the state regulation of the conduct is related to the suppression of expression. The answer to this question determines the standard which will be utilized in judging the appropriateness of the state regulation.

The test of whether conduct is deemed expressive conduct sufficient to bring the First Amendment into play is whether an intent to convey a particularized message was present, and whether the likelihood was great that the message would be understood by those who viewed it.²⁶ The opinion emphasizes the communicative nature of flags as previously recognized by the Court,²⁷ but states that not all action taken with respect to the flag is automatically expressive. The context in which the conduct occurred must be examined.²⁸ The majority found that Johnson's conduct met this test. The burning of the flag was the culmination of a political demonstration. It was intentionally expressive, and its meaning was overwhelmingly apparent. In these circumstances the burning of the flag was conduct "sufficiently imbued with elements of communication" to implicate the First Amendment.²⁹

The finding that burning the flag in this circumstance was expressive conduct required the Court next to look at the statute involved to see if it was directly aimed

²⁵147 CONG. REC. H4068 (daily ed. July 17, 2001)(record vote no. 232)

²⁶*Texas v. Johnson*, 491 U.S. 397, at 405 (1989), citing *Spence v. Washington*, 418 U.S. 405, 410-411 (1974).

²⁷See, *West Virginia Bd. of Ed. v. Barnette*, 319 U.S. 624 (1943) (pledge of allegiance), *Spence v. Washington*, 418 U.S. 405 (1974) (attaching a peace sign to the flag), *Stromberg v. California*, 283 U.S. 359 (1931) (displaying a red flag), and *Smith v. Goguen*, 415 U.S. 566 (1974) (wearing a flag on the seat of one's pants).

²⁸*Johnson*, at 406.

²⁹*Id.*

at suppressing expression or if the governmental interest to be protected by the statute was unrelated to the suppression of free expression. If the statute were of the latter type, the government would need only show that it furthers an important or substantial governmental interest, and that the restriction on First Amendment freedoms is no greater than is essential to the furtherance of that interest.³⁰ If the statute was aimed at suppression of expression, then it could be upheld only if it passed the most exacting scrutiny.³¹

Texas offered two state interests which it sought to protect with this statute: prevention of breaches of the peace; and preservation of the flag as a symbol of nationhood and national unity. The majority rejected the first of these interests as not being implicated in the facts of this case. No disturbance of the peace actually occurred or was threatened. The opinion also points out that Texas has a statute specifically prohibiting breaches of the peace,³² which tends to confirm that flag desecration need not be punished to keep the peace.³³

The second governmental interest, that of preserving the flag as a symbol of national unity, was found by the majority to be directly related to expression in the context of activity.³⁴ The Texas law did not cover all burning of flags. Rather it was designed to protect it only against abuse that would be offensive to others. Whether Johnson's treatment of the flag was proscribed by the statute could only be determined by the content of his expression. Therefore, exacting scrutiny must be applied to the statute.³⁵

The majority held that the Texas statute could not withstand this level of scrutiny. There is no separate constitutional category for the American flag. The government may not prohibit expression of an idea merely because society finds the idea offensive, even when the flag is involved. Nor may a state limit the use of designated symbols to communicate only certain messages.³⁶

United States v. Eichman

The Court in reviewing the Flag Protection Act of 1989 in *United States v. Eichman* expressly declined the invitation to reconsider *Johnson* and its rejection of the contention that flag-burning as a mode of expression, like obscenity or "fighting words," does not enjoy the full protection of the First Amendment.³⁷ The only

³⁰See, *United States v. O'Brien*, 391 U.S. 367, 377 (1968).

³¹*Johnson*, at 412, citing *Boos v. Barry*, 485 U.S. 312, 321 (1988).

³²Tex. Penal Code Ann. § 42.01 (1989).

³³*Johnson*, at 410.

³⁴*Id.*, citing *Spence* at 414 n. 8.

³⁵*Id.* at 412.

³⁶*Id.* at 415-416.

³⁷*United States v. Eichman*, 496 U.S. 310, at 315 (1990). The majority also declined to
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question not addressed in *Johnson*, and therefore the only question the majority felt necessary to address, was “whether the Flag Protection Act is sufficiently distinct from the Texas statute that it may constitutionally be applied to proscribe appellees’ expressive conduct.”³⁸

The government argued that the governmental interest served by the Act was protection of the physical integrity of the flag. This interest, it was asserted, was not related to the suppression of expression and the Act contained no explicit content-based limitations on the scope of the prohibited conduct. Therefore the government should only need to show that the statute furthers an important or substantial governmental interest, and that the restriction on First Amendment freedoms is no greater than is essential to the furtherance of that interest.³⁹

The majority, while accepting that the Act contained no explicit content-based limitations, rejected the claim that the governmental interest⁴⁰ was unrelated to the suppression of expression. The Court stated:

The Government’s interest in protecting the “physical integrity” of a privately owned flag rests upon a perceived need to preserve the flag’s status as a symbol of our Nation and certain national ideals. But the mere destruction or disfigurement of a particular physical manifestation of the symbol, without more, does not diminish or otherwise affect the symbol itself in any way. For example, the secret destruction of a flag in one’s own basement would not threaten the flag’s recognized meaning. Rather, the Government’s desire to preserve the flag as a symbol for certain national ideals is implicated “only when a person’s treatment of the flag communicates [a] message” to others that is inconsistent with those ideals.⁴¹

In essence the Court said that the interest protected by the Act was the same interest which had been put forth to support the Texas statute and rejected in *Johnson*.

³⁷(...continued)

reassess *Johnson* in light of Congress’ recognition of a “national consensus” favoring a prohibition on flag-burning, stating:

Even assuming such a consensus exists, any suggestion that the Government’s interest in suppressing speech becomes more weighty as popular opposition to that speech grows is foreign to the First Amendment. *Id.* at 318.

³⁸*Id.*

³⁹See, *United States v. O’Brien*, 391 U.S. 367, 377 (1968).

⁴⁰The opinion notes that there are at least two other interests the government has in protecting the flag, but these interests are not involved in the context of flag-burning of a privately owned flag. The decision does not affect the extent the government’s interest in protecting publicly owned flags might justify special measures on their behalf. *Eichman*, at 316, nt. 5. The government, also, has a legitimate interest in preserving the flag’s function as an “incident of sovereignty,” but the facts of this case did not interfere or threaten that interest. *Id.* at 316, nt. 6.

⁴¹*Eichman*, at 315-316.

The opinion went on to analyze the language of the Act itself. Again, while there was no explicit limitation found in this language, the majority found that each of the specified terms, with the possible exception of “burns,” unmistakably connoted disrespectful treatment of the flag and thus argues against the expression neutrality of the Act.⁴² Therefore, although the Act was “somewhat broader” than the Texas statute, it still suffered from the same fundamental flaw, namely it suppressed expression out of concern for its likely communicative impact.⁴³ This being the case, the Majority found that the *O’Brien* test was inapplicable and the Act must be subject to “the most exacting scrutiny.” As in *Johnson*, the statute in question could not withstand this level of scrutiny.

⁴²*Id.* at 317.

⁴³*Id.* at 318.