

Primary Securities Fraud Liability: Stoneridge Investment v. Scientific-Atlanta, Inc.

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Summary

The Supreme Court has granted certiorari in the case *Stoneridge Investment Partners v. Scientific-Atlanta, Inc.*, which was appealed from a decision by the Court of Appeals for the Eighth Circuit. The case concerns whether secondary actors who make no public statements concerning deceptive transactions engaged in by primary actors may be liable for fraud under the federal securities laws. The Eighth Circuit held that, according to case law and in particular the 1994 Supreme Court case *Central Bank, N.A. v. First Interstate Bank, N.A.*, no liability for fraud can be shown in the instant case concerning the secondary actors.

On March 26, 2007, the United States Supreme Court granted certiorari in the case *Stoneridge Investment Partners v. Scientific-Atlanta, Inc.*,¹ a case appealed from a decision by the United States Court of Appeals for the Eighth Circuit.² The questions presented to the Supreme Court are whether the Supreme Court's decision in *Central Bank, N.A. v. First Interstate Bank, N.A.*³ forecloses claims for deceptive conduct under section 10(b) of the Securities Exchange Act of 1934⁴ and Rule 10b-5(a) and (c),⁵ where Respondents engaged in transactions with a public corporation with no legitimate business or economic purpose except to inflate artificially the public corporation's financial statements but where Respondents themselves made no public statements concerning those transactions.

⁵ 17 C.F.R. § 240.10b-5(a) and (c).

¹ No. 06-43.

² In Re Charter Communications, Inc., Securities Litigation, 443 F.3d 987 (8th Cir. 2006).

³ 511 U.S. 164 (1994).

⁴ 15 U.S.C. § 78j(b).

In this case plaintiff investors brought a securities fraud class action, alleging that Charter, one of the country's largest cable television providers, engaged in fraud to boost artificially its reported financial results by such actions as deliberately delaying the disconnecting of customers no longer paying their bills, improperly capitalizing labor costs, and entering into sham transactions with two equipment vendors that improperly inflated Charter's reported operating revenues and cash flow. In addition to naming Charter, Charter's executives, and Charter's independent auditor as defendants, plaintiff investors also named the two equipment vendors, Scientific-Atlanta, Inc., and Motorola, Inc. (called the "Vendors" in this case). Plaintiff investors alleged that the Vendors entered into sham transactions with the knowledge that Charter intended to account for them improperly and that analysts would rely on inflated revenues and operating cash flow in making stock recommendations. However, plaintiff investors did not allege that the Vendors prepared or disseminated the fraudulent financial statements and press releases which Charter published to deceive analysts and investors.

Plaintiff investors alleged that the Vendors' actions violated section 10(b) of the Securities Exchange Act of 1934, the general antifraud statute, and Rule 10b-5, implemented by the Securities and Exchange Commission (SEC) to carry out the antifraud statute. Section 10(b) makes it unlawful, directly or indirectly, "[t]o use or employ, in connection with the purchase or sale of any security ... any manipulative or deceptive device or contrivance in contravention of such rules and regulations as the [Securities and Exchange Commission] may prescribe." Rule 10b-5 provides:

It shall be unlawful for any person, directly or indirectly ... (a) [t]o employ any device, scheme, or artifice to defraud, (b) [t]o make any untrue statement of a material fact or to omit to state a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading, or (c) [t]o engage in any act, practice, or course of business which operates or would operate as a fraud or deceit upon any person in connection with the purchase or sale of any security.

The Eighth Circuit held that plaintiff investors' allegations did not state a section 10(b) securities fraud claim against the Vendors as primary violators. Much of the reasoning of the court relied upon the Supreme Court's decision in *Central Bank of Denver v. First Interstate Bank of Denver.*⁶ In *Central Bank* the Supreme Court held that section 10(b) does not allow investors to bring civil suits against those who have aided securities fraud. Instead, according to the Court, section 10(b) may be applied only to those who "use or employ ... any manipulative or deceptive device or contrivance...."

As in earlier cases considering conduct prohibited by \$ 10(b), we again conclude that the statute prohibits only the making of a material misstatement (or omission) or the commission of a manipulative act.... The proscription does not include giving aid to a person who commits a manipulative or deceptive act.⁷

Extending the 10b-5 cause of action to aiders and abettors no doubt makes the civil remedy more far-reaching, but it does not follow that the objectives of the statute

⁶ 511 U.S. 164 (1994).

 $^{^{7}}$ *Id.* at 177.

are better served. Secondary liability for aiders and abettors exacts costs that may disserve the goals of fair dealing and efficiency in the securities markets.⁸

The Eighth Circuit stated in its decision that, because the focus of plaintiffs' section 10(b) and Rule 10b-5 claims was deception by Charter and that neither Motorola nor Scientific-Atlanta was alleged to have engaged in any deceptive act of the type engaged in by Charter, "the district court properly dismissed the claims against the Vendors as nothing more than claims, barred by *Central Bank*, that the Vendors knowingly aided and abetted the Charter defendants in deceiving the investor plaintiffs."⁹

[W]e are aware of no case imposing § 10(b) or Rule 10b-5 liability on a business that entered into an arm's length non-securities transaction with an entity that then used the transaction to publish false and misleading statements to its investors and analysts. The point is significant. To impose liability for securities fraud on one party to an arm's length business transaction in goods or services other than securities because that party knew or should have known that the other party would use the transaction to mislead investors in its stock would introduce potentially far-reaching duties and uncertainties for those engaged in day-to-day business dealings. Decisions of this magnitude should be made by Congress.¹⁰

It should be noted that the *Central Bank* case stated that secondary actors are not always free from liability under the securities acts.

The absence of § 10(b) aiding and abetting liability does not mean that secondary actors in the securities markets are always free from liability under the securities Acts. Any person or entity, including a lawyer, accountant, or bank, who employs a manipulative device or makes a material misstatement (or omission) on which a purchaser or seller of securities relies may be liable as a primary violator under 10b-5 assuming *all* of the requirements for primary liability under Rule 10b-5 are met.¹¹

Of course, it cannot be predicted how the Supreme Court will decide the instant case. However, it would appear that, so long as the characterization by the Eighth Circuit as to the lack of deceptive acts by the Vendors is accurate, the weight of case law arguably favors the likelihood that the Vendors will not be held liable under section 10(b) and Rule 10b-5.

⁸ Central Bank at 188.

⁹ Charter Communications at 992.

¹⁰ *Id*. at 992-993.

¹¹ Central Bank at 191.