

IN FOCUS

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No Oil Producing and Exporting Cartels (NOPEC) Act of 2018

Since the beginning of the oil industry, there have been multiple periods when a supply manager has influenced production and price levels. Generally, a supply manager has the capacity to adjust production rapidly in order to respond to changing market conditions. The limited ability of oil production and consumption to adjust in the short term, coupled with long development cycles for most oil production assets, a desire for price stability, and volatile price movements when the market is imbalanced by as little as 1% to 2% are some stated justifications for supply management. In the past, the Standard Oil Company, the Texas Railroad Commission, and international oil companies have functioned as supply managers. Today, the 15-member Organization of the Petroleum Exporting Countries (OPEC)-representing approximately 40% of the nearly 100 million barrels per day (mbpd) of world liquid fuels supply (see Figure 1)-makes oil production decisions that can affect global petroleum prices.

Figure I. World Oil Production 1965-2017



Source: BP Statistical Review of World Energy, 2018. **Notes:** Oil production includes crude oil, shale oil, oil sands, and natural gas liquids.

Following a period of petroleum oversupply and rapidly declining prices in 2014 and 2015—a situation some analysts attribute to OPEC not intervening in the market-OPEC, led by Saudi Arabia, along with 11 non-OPEC countries, led by Russia, entered into an agreement (the "Declaration of Cooperation") in December 2016 to collectively reduce crude oil production by approximately 1.8 mbpd. Implementation of the agreement contributed to the benchmark U.S. crude oil price-West Texas Intermediate or WTI-rising from \$42/barrel to \$72/barrel between June 2017 and June 2018. As prices were increasing, the No Oil Producing and Exporting Cartels (NOPEC) Act of 2018 (H.R. 5904 and S. 3214) was introduced in both the House and Senate with the implied goal of reducing petroleum prices paid by consumers. The OPEC/non-OPEC production agreement is set to expire at the end of 2018, although the parties have expressed interest in institutionalizing their collective efforts to manage oil supply.

NOPEC Overview

The NOPEC Act of 2018 proposes to modify the Sherman Antitrust Act (15 U.S.C. 1 et seq.)—an act that led to the dissolution of the Standard Oil Trust in 1911 and prohibits U.S. oil companies from engaging in collective market management—to criminalize actions by a foreign state, collectively or in combination with other foreign states or persons, that limit the production or distribution, maintain the price, or restrain trade of oil, natural gas, or petroleum products (e.g., gasoline) in a way that affects markets and prices for these commodities. The bill would also eliminate the application of sovereign immunity and Act of State doctrines to foreign nations found to be in violation.

Potential Countries Affected

The Declaration of Cooperation oil production agreement includes 22 of 25 countries in the collective group (OPEC members Libya, Nigeria, and Congo are exempt from the 2016 agreement; Iran was allowed a small increase). For reference, OPEC and non-OPEC countries currently engaged in supply management activities are listed below. Equatorial Guinea was originally one of the 11 non-OPEC countries when the agreement was executed. The country joined OPEC in 2017 and is listed below as an OPEC country.

OPEC Countries: Algeria, Angola, Congo, Ecuador, Equatorial Guinea, Gabon, Iran, Iraq, Kuwait, Libya, Nigeria, Qatar, Saudi Arabia, United Arab Emirates, and Venezuela.

Non-OPEC Countries: Azerbaijan, Bahrain, Brunei, Kazakhstan, Malaysia, Mexico, Oman, Russia, Sudan, South Sudan.

Combined petroleum production of OPEC and non-OPEC countries—hereinafter referred to as OPEC+—represents approximately 60% of world supply.

Consideration of Possible Oil Market and Price Effects

Exactly how enactment of the proposed NOPEC legislation might affect the oil market is uncertain. The perceived potential risk of the United States imposing Sherman Act penalties, which could be severe, would likely determine the extent to which the NOPEC legislation might affect oil markets and prices. However, potential impacts would likely be within a spectrum of possible outcomes that might range from marginal to highly impactful. The following discussion is focused on market impacts but does not discuss potentially significant retaliatory measures, risks to seizure of U.S. assets abroad, or other potential U.S. foreign policy or military impacts.

Marginal Impact: OPEC+ Continues Supply Management Role and U.S. Has a Negotiating Lever

At one end of the outcome spectrum is a scenario where OPEC+ continues its oil market-influencing role. The NOPEC Act would provide the Department of Justice with sole enforcement authority for any violations. The bill does not expose foreign countries to broader civil litigation. It may be possible for affected countries to manage the proposed Sherman Act modification diplomatically, should these countries determine that their collective supply management role is more valuable than the risks associated with potential legal actions. If this were the approach employed by the affected countries, then OPEC+'s role in the oil market may not substantially change and supply management would potentially continue. However, the U.S. executive branch could possibly use the NOPEC Act, if enacted, as a diplomatic negotiating lever to motivate market intervention when oil prices are deemed to be too high for U.S. consumers or too low for U.S. producers, or to perhaps support broader geopolitical objectives.

Even if managed diplomatically, enactment of proposed NOPEC legislation could potentially affect economic reform efforts in some OPEC+ countries. For example, Saudi Arabia is embarking on several programs to restructure its economy to be less dependent on oil-related revenues. In order to finance some of these efforts, Saudi Arabia leadership is looking to raise capital via the bond market and possibly through selling shares of Saudi Aramco, the national oil company. If the NOPEC Act were passed, the potential for the United States to pursue Saudi Arabia for Sherman Act violations could be viewed as a significant risk by the financial community and could possibly affect the Saudi Aramco valuation and/or result in increased borrowing costs for the country.

High Impact: OPEC+ Ceases Supply Management Role and Produces at Full Capacity Potential

At the other end of the outcome spectrum is a potential scenario where the NOPEC legislation achieves its intended objective of eliminating the collective actions of OPEC+ countries to influence the world oil market. If the affected countries perceive the litigation and financial risks associated with NOPEC to be high, OPEC+ ceasing its supply management activities might be the result.

Under this scenario, OPEC+ countries might choose to produce at their full capacity potential, thereby eliminating the International Energy Agency (IEA)-estimated OPEC spare production capacity of over 2 mbpd in September 2018 (IEA does not estimate spare production capacity for non-OPEC countries). Most of this spare capacity (71%) is in Saudi Arabia. This additional oil production entering the market would likely result in downward pressure on oil prices over the short term. However, the downward price pressure effect would likely be counter-balanced to some degree by the elimination of spare production capacity that may be needed in the event of unplanned outages resulting from a variety of world events (e.g., geopolitical unrest or sabotage). Spare production capacity is one of many factors identified by the U.S. Energy Information Administration (EIA) that can influence global oil prices.

An oil market without spare production capacity and a supply management organization would simply respond to price movements. Since the ability of oil supply and demand to respond to price is limited in the short term, and since a relatively small market imbalance-either surplus or deficit—can translate into large price movements, the oil market could potentially enter a period of price volatility. Prices could reach high levels when the market is undersupplied and prices could be very low when the market is oversupplied. Academic research suggests that the presence of a market-intervening supply manager can reduce crude oil price volatility. However, this research also suggests that an oil market without a supply manager could have periods-the trough portion of price movementswhen price levels could potentially be lower when compared to an oil market where a supply manager is present. Furthermore, oil price volatility may also affect the fiscal health and political stability of producing countries, which arguably might affect broader U.S. interests in certain regions.

Alternatively, some analysts suggest that a functioning oil futures market combined with the price-responsive and short-cycle development attributes of U.S. tight oil (also referred to as shale oil) production could possibly smooth volatile price movements and provide supply management functions. However, when considering the relatively recent development of U.S. tight oil, crude oil quality, and possible infrastructure bottlenecks that can limit the ability of crude oil being transported to global buyers, the potential for U.S. tight oil to smooth price volatility is uncertain.

Legislative History and Recent Action

NOPEC legislation was first introduced in 2000 and a version of the bill was introduced in each Congress from the 106th to the 112th. In 2005 (109th Congress), the Senate passed a version of the bill in the Energy Policy Act of 2005, but it was not included in the enacted legislation. In 2007 (110th Congress), the House of Representatives passed NOPEC legislation (H.R. 2264) by a vote of 345-72. The committee report (H.Rept. 110-160) on H.R. 2264 includes supplemental views that express concern about the potential for retaliatory measures from affected countries. The report mentions the ability to station U.S. troops in the Middle East, an oil export embargo, and the potential for seizing U.S. assets abroad as possible unanticipated outcomes associated with enacting NOPEC legislation.

During a recent period (June 2017 to June 2018) of rising crude oil and consumer gasoline prices that were influenced by production decisions made by OPEC+ countries, the NOPEC Act of 2018 (H.R. 5904) was introduced in the House of Representatives and was ordered reported by the Committee on the Judiciary in June 2018. A companion Senate bill (S. 3214) was introduced in July 2018. The current Administration has not expressed an official NOPEC position. However, in a book published in 2011, President Trump indicated support for passage of similar NOPEC legislation.

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